



SPARSH

Connecting the Dots

Issue: Aug 21

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A MESSAGE FROM MANAGEMENT

Dear Patrons,

I am sure you all liked and were happy to know about the group's progress and on going activities covered in the first edition of "SPARSH".

I am delighted to note that the second edition of "SPARSH" is being circulated with you. I wish the second edition will be more interesting for the readers. I would like to take this opportunity to thank the editorial team for their sincere efforts in presenting the colorful second edition.

The festival of Ganesh Chaturthi is less than a week away and this festival marks the initiation of festival seasons. By the grace of GOD, almighty and the sincere and hard work of each and everyone associated with the group, the group is scaling up to new levels.

It gives me immense pleasure to announce the inauguration of our new BOPP (Packaging) plant in Hyderabad which is our first unit outside Gujarat. The plant commenced its operations from August 2021.

We are giving utmost importance to the festivals and employee engagement by celebrating festivals in our office and also encouraging employees by fitness activity and providing necessary training and development.

I personally believe that your valuable inputs would be of great help and will make the upcoming edition of "SPARSH" more interesting to the readers.

Happy reading and happy festives !



Mr. Jyotiprasad Chiripal
Managing Director

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Hello Everyone !

We warmly welcome you to the second edition of our group's e-Newsletter - "SPARSH".

The first edition of "SPARSH" received an overwhelming response by everyone. The newsletter is a good way to let people know about the major events and activities that shows how Chiripal Group of Companies is growing rapidly and ensure that each and every associate and employee is increasing their competencies in every aspect of their life personally and professionally.

We hope that future editions of the newsletter will have more features and columns than the ones presented in this issue. We want to hear from the readers about their suggestions and comments which will encourage the editorial team to present a fantastic and interesting editions in the coming months.

The editorial desk is thankful to all those who contributed to this edition especially Mr. Vishal Chiripal for sharing his valuable knowhow with us. We appreciate your support and feedback. We hope going through this newsletter will help you to understand more about the Chiripal Group.

Happy Reading...!

Rajneesh Garg
Editorial Team

Company Overview

A modern and versatile denim manufacturing company, Nandan Denim is India's largest supplier of denims. With a manufacturing capacity of 110 MMPA, it is also the world's fourth largest integrated denim fabric maker.



Incorporated in 1994, we started off as a textile trading company and forayed into denim manufacturing in 2004. Today, we manufacture and deliver denim fabric, yarn / dyed yarn, cotton fabric and shirting fabric for

some of the most renowned brands in India and abroad. Headquartered in Ahmedabad, we have a strong pan-India network and have expanded our footprints to over 27 countries around the globe.

Vision

TO
BE
NO.1

Mission

To have Nandan on every table

To develop Nandan into a fashion brand

Smooth transitioning from manufacturing to service provider

Values



Passion Towards Work



Work for Excellence



Ethical



Respect for Diverse View



Care for the Environment



Collaborative and Relationship Driven

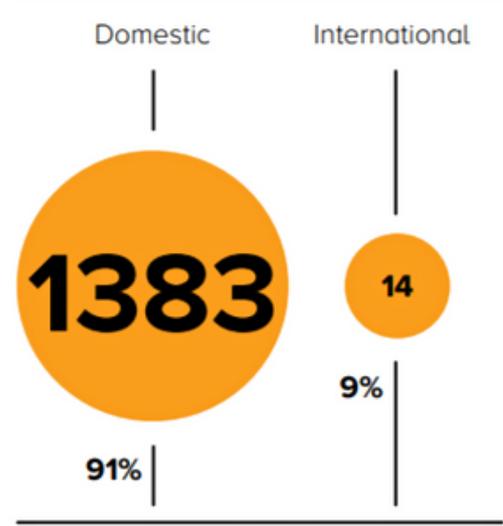


Fashion Perspective



Segment	Revenue (Rs. in crore)
Denim	827.7
Shirt	78.7
Yarn	524.4
Others	93.50

Region



Revenue (Rs. in crore)



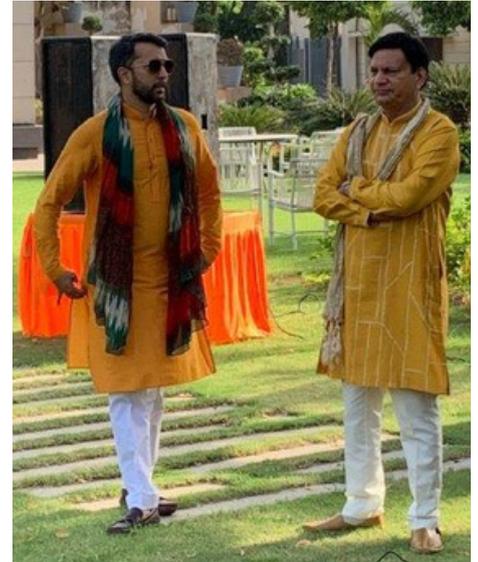


Celebration of 75th Independence Day

With zeal and enthusiasm to express the feeling of unity and secularism, the **75th Independence Day** was **celebrated** at Shanti Corporate House by the staff members on 15th August, 2021.

On this occasion, a small function was arranged by the staff members. The celebration began with **sports activity followed by patriotic poems and songs, inspirational lines and short speeches** and later followed by **flag hoisting** by our Managing Director Shri Brijmohan Chiripal accompanied by Director Shri Vishal Chiripal.

At Shanti Corporate House, it was indeed a day of joy, love and respect for the nation and the staff members urged to make **our Group Green and Clean under the Green Initiative**. As a part of this we **distributed a green plant to the employees** present on the independence day. During the celebration, Shri Brijmohan Chiripal expressed his views that in future we have to conduct the Independence Day celebration in big way by encouraging and motivating more members to join.





Vishal Chiripal, in his speech, mentioned that from today we should go ahead with **new resolutions and goals**. He added that Chiripal Group as its guiding policy has always **invested in customer delight, technology upgradation, human resources and feeling of belongingness as a guiding force** for the future and we are focusing and giving more attention to the following activities.

- We launched a **fitness challenge** for our employees **promoting mental and physical fitness** thereby increasing their productivity and helping them to **beat the stressful lifestyle**.
- **Sustainability is the future mantra of Chiripal Group** and is implemented in all the operational facilities thereby reducing the harmful intakes and helping our **company's vision to be a carbon neutral organization**. He also expressed his views to **reduce the use of paper in office work** thereby **promoting the group's digital initiatives** thereby helping environment to be pollution free by saving trees from being cut.
- SADBHAVANA campaign for promoting **reduction / elimination of chewing tobacco in the company** has helped many employees leaving/reducing the tobacco intakes. He urge that it should be implemented in all the group companies with a **view to keep the healthy assets of our company fit in their personal as well as professional life**.

It was a great day for all the members who were present on that day as they spent a **joyous time with our beloved Directors**. Yes, each and every one of us are proud to associate ourselves with this Group. On this Independence Day, our **Honourable Chairman Shri Vedprakash Chiripal** said "**Culture, Customer, Values and Trust are the four pillars of our Group.**" **Jai Hind.**





It is said that you give it through one hand and it comes back to you through thousand ways, whatever is achieved in life of an individual it is because of the blessings of Ishwara (God). To commemorate and to pay the tribute to the Lord, Chiripal Group organizes **"DAKOR SEVA"** every year. Though, due to pandemic the celebration and seva have been curtailed but not our enthusiasm and Bhakti towards the Lord.

"It is out of place to mention that "during this **DAKOR SEVA**, every Year Chiripal Group organizes a Seva Camp at our **Chiripal Devkinandan Vishram Gruh** which is near Village Sihunj approximate 40 Km. away from Ahmedabad. Our 24 hours camp during the Holi Festival (for three days) **provides delicious food to the PAG YATRIS round the clock**. Apart from this, tea, snacks, drinking water, bathing facility, rooms for comfort and also medical facilities along with **Doctors and Nurses** and many more is provided. All these three days, a different well known **Bhajan Singers** will perform the **music throughout the day**". To make this camp successful, it requires a big team effort. Chiripal Group takes this opportunity to remember and appreciate the team work and support of all the **staff members who worked 24 hours** without any expectation every year."

We pray and hope that next year pandemic may get over so we can serve the Prabhu (God) with such fervor and dedication.



GROUP VETERAN

Bhupesh Tiwari, M.Com graduate from Gujarat University joined the Group in the year 1991 as an Assistant. He has been hard working and sincere in his duties and now he is designated as Liaison Officer.

He also served as PA to Chairman Shri Vedprakash Chiripal and has grown with the Group. Presently he is looking after important portfolio related to Legal revenue, Urban Land Development, Municipal Corporation matters related to land and buildings etc.

Bhupesh Tiwari says "I am always been grateful to the Group as it is only because of the group he has learnt many things and has grown to this level".

The Chiripal Group wishes him all the success in the Group.



TESTIMONIALS

Hello, I am Jayshree Upadhyay. Currently I am at the position of the Chief Auditor, and I've been a part of this company since 27 years!

Needless to say, if you are willing to grow, this organization will help you in doing so. Every employee wants to be rewarded and appreciated for their work. This organization healthily does this by appreciating our efforts. The organisation also positively criticizes the employees and motivates them to do better.

Under the guidance of Brijmohan Sir, all of this has been possible.



